

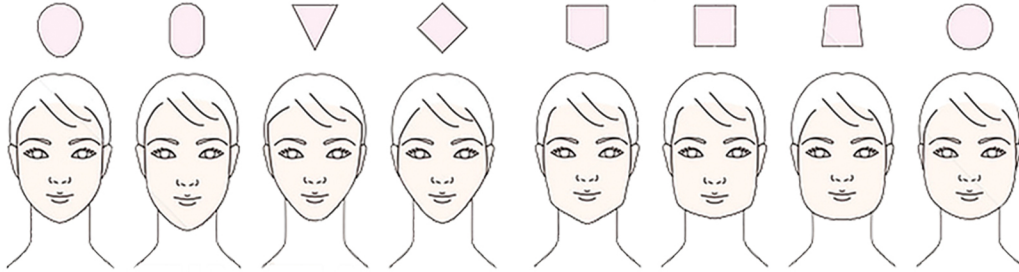
Skin, Hair & Makeup Questionnaire

Session Date and Location:

Your Name:

Email:

What is your face shape?



What is your skin type?

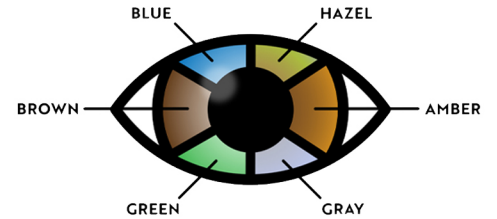
- Dry and/or Dry combination
- Normal
- Oily and/or Oily Combination

Do you have any concerns about your skin?

- Dryness
- Age Spots
- Discoloration
- Dark Circles
- Sun Damage
- Large Pores
- Fine Lines
- Acne/Blemishes
- Wrinkles
- Scarring

Is there anything that will cause an adverse skin reaction (any allergies and/or irritants)?

To which color is your eye color closest?



To which color is your complexion closest?



Please indicate the brands/types/colors that you currently use:

Moisturizer/Primer

Foundation/Concealer

Set/Highlight/Contour

Blush/Bronzer

Brows

Eyeshadows and/or eyeshadow base

Liner/mascara

Lip base and/or lip liner

Lip color

Please list anything left off the list below on the diagram:



Skin, Hair & Makeup Questionnaire

What is your makeup style?

- Ista-glam Dark and Dramatic Red Carpet Boho Changes with mood Natural
 Vintage Minimal / None Soft Day Glam

Do you have any celebrity style/makeup crushes?

Name a makeup trend that you LOVE.

Name a makeup trend that you want to avoid.

What is your preferred eye shadow color palette?

- Mixed Tones Retro Glam Pink Tones



- Earth Tones Peach and Copper Tones



- Neutral



What is your eye shape?

- Close Set Eyes Wide Set Eyes Hooded Eyes
 Protruding Eyes Round Eyes Almond Eyes
 Monolid Eyes Downturned Eyes Upturned Eyes

What is your lip shape?

- Full Heavy Upper Wide
 Round Heavy Lower Thin
 Bow Shaped Heart Shaped Downturned

How would you prefer your eyeliner?

- Soft Smoke Winehouse Smokey Classic Bar
 Thick Lines Cat Eye Thin Flick Double Flick

What is your preferred lip color palette?

- Nudes/Neutral Peach Tones Pink Tones
 Berry Tones Red Tones

How would you prefer your eyeshadow?

- Fan Shape Snow Globe Cut Crease Cascade
 Full Crease Cat Eye Smokey Eye

How dark would you like your lip color?

- Soft Mid-Tones Bold Very Bold

Skin, Hair & Makeup Questionnaire

Which is closest to your current hair color?



What is your scalp condition?

- Normal Dry Oily
 Dandruff Chronic Dermatological Condition

What is your scalp sensitivity?

- None Somewhat Sensitive
 Very Sensitive

If not shown above, what is your current hair color (ex. bright blue, vampire red...)?

What is your hair length?

Pixie



Short



Shoulder



Mid



Long



Are there any styling products to which you have allergies or sensitivities?

What is your hair thickness?

- Very thin Thin Medium
 Thick Very thick

What is your hair texture?

- Fine Straight Coarse
 Curly Wavy

What is your hair type?

- Normal Dry Oily
 Colored Frizzy

What is your hair condition?

- Healthy Split Ends Damaged

Which way would you prefer your hair?

- Straight Wavy Glam



Half Up



Curly

